

Tom Nelson

Willing to Relocate

Computer Information Systems student with 10 years' experience in technical positions and design.
Seeking internship position.

Technical skills include:

- Adobe Photoshop, Illustrator, InDesign, Flash, DreamWeaver
- Microsoft Visual Studio 2005, 2008, 2010 (Beta)
- Microsoft Office 2002, 2007, 2010 (Beta)
- Microsoft SQL Server 2005, 2008, Star Schema Development
- Languages: C#, VB, ASP.NET, T-SQL
- Web Design
- Flash Animation
- Graphic User Interface Design
- Logo Design and Branding

Professional Experience

Creative Director/Owner, Liquide Statik, Louisville, KY

May 1999 - September 2007

Planned initial website architecture, sitemaps, and flow of websites while creating a connection to previously printed material or creating printed material to follow the flow of the website. Budgeting and time frames were followed closely to determine the client was adequately serviced and to cut down on scope creep. Catered to international clients in Japan and Vietnam along with clients in the continental US.

- Identified an untouched market by posting on international design boards, which dramatically increased our clientele numbers.
- Re-designed a concert promotion for a Japanese band that merged the location of their concert, utilizing vector graphing, with their name and artwork, which resulted in a successful concert and no calls regarding location confusion.
- From scratch was able to brainstorm with a development company to create flash interactive movies displaying blueprints and 3D construction of future building sites.

Senior Web Designer, Ideology Marketing + Design, New Albany, IN

September 2005 - December 2005

Created and maintained websites with HTML, JavaScript, and Flash. Designed print material such as billboards and posters that were placed near the expressway and in the mall. Essential to construct new themes and work with existing themes in order to stay with the market audience.

- Consulted with a bus touring company, Free Enterprise System, to develop a website that was easily viewable and accurately depicted the attributes and prices for each bus line, which led to more direct phone reservations versus general bus inquiries.
- Print materials such as posters, billboards, pamphlets, annual report, booklet and graphics for commercials.

Creative Director, Pilgrim IT, LLC, Louisville, KY

July 2003 - December 2004

Created and maintained clients print and web advertising and sites. Administered the FTP and web servers. Dealt with cliental locally and international in terms of flash support, development handling, and laying out networks. Handled issues of antivirus and spyware on small and medium sized network computers.

- Installed a wireless private network which allowed for the use of 80 Toshiba tablet PCs in a basement made of thick concrete for Meyzeek Middle School.
- Worked with Airport and Expo Laquinta Inn and Suites to develop a website utilizing a photographer, animation, interaction and contact information that effectively showcased their renovations.

Art Director, Budget Print, Clarksville, IN

July 2001 - July 2003

Worked closely with clients on various print jobs and photo retouching. Created wedding cards and logos. Built color separations for various print media.

- Work with printers to calibrate ink and offsetting by creating paper plates for color separations.
- Recreated images and logos in Photoshop and Illustrator in order to set up print runs.

Web Designer, ProMedia Group, New Albany, IN

February 2000 - April 2001

Met with clients and worked closely with the Art Director in order to produce websites. Worked on portals and websites that pertained to the portals, while meeting the overall theme throughout all of the sites. Worked with a team in order to create interactive CDROMs.

- Through the consultation of a programmer and client, Bales Automotive, was able to create a website that would allow potential customers to view their inventory and allow easy updating of that inventory.
- Assigned to develop a portal for the Sullivan University located in Louisville, Kentucky, to showcase each other's colleges and it is still used as a base design.

Education

University of Louisville, Louisville, KY

Bachelor of Science in Business Administration, Computer Information Systems (CIS)

Expected: December 2011

Sullivan University, Louisville, KY

AASD in Computer Graphic Design, Graphic Design, 1999

Honors and Awards

Golden Key International Honor Society, The National Society of Collegiate Scholars,
and University of Louisville Honors Society.